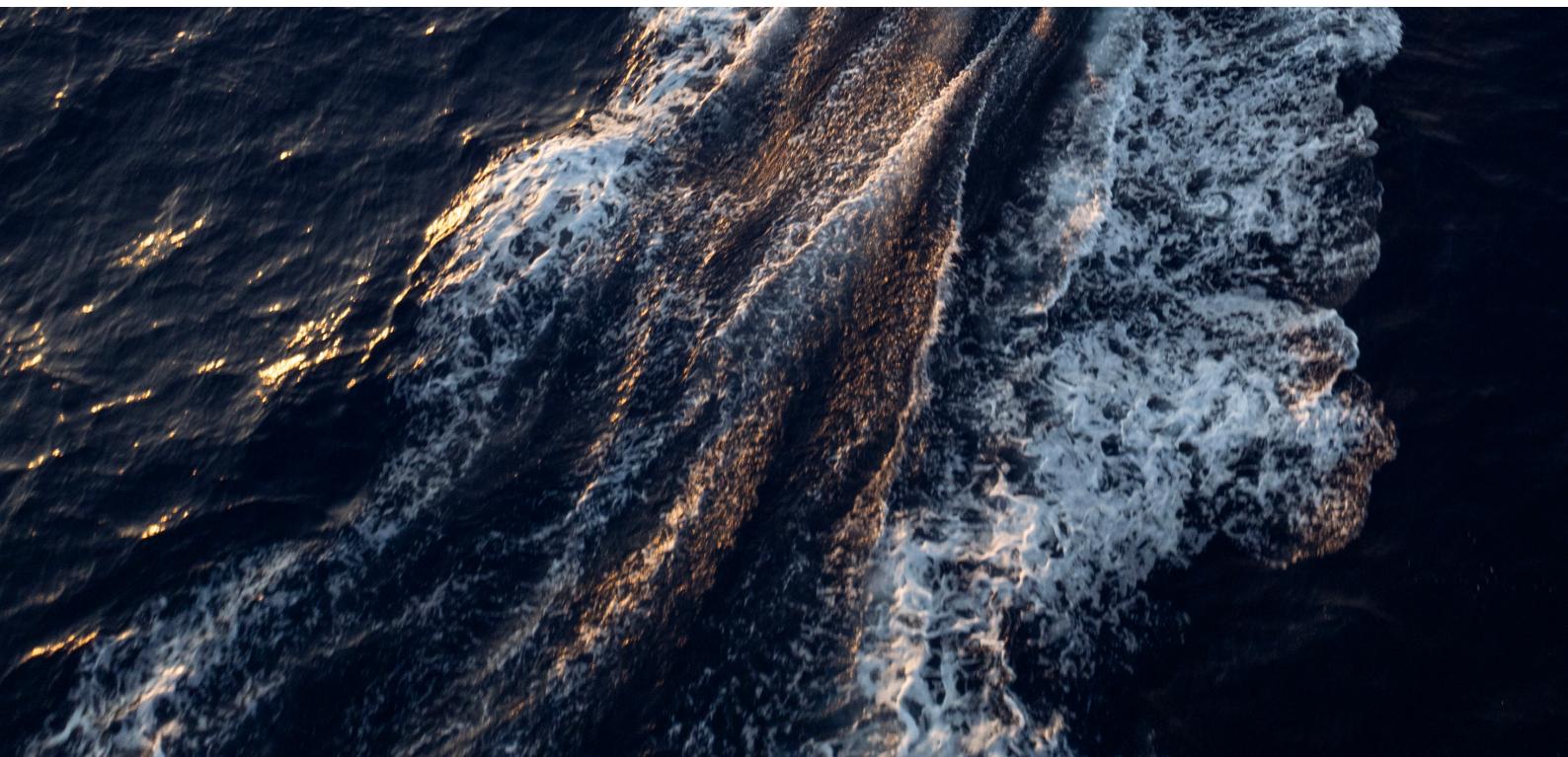


THE NEW BENETEAU FIRST 30 EFFORTLESS JOY OF PLANING FOR EVERYONE

LE GRAND LARGE, GIVRAND, SEPTEMBER 2024

Few things can beat the rush one gets when a sailboat starts planing—that exhilarating moment of ‘lift off’ when the boat breaks free from the chains of displacement speed. That’s what sailors expect today. As of now, it took a great level of sailing skills – until now, that is!



INTRODUCING A NEW CATEGORY: THE PLANING CRUISER

“Until the turn of the century, small racer-cruisers perfectly matched the needs of sailors. But times have changed: How we work and spend our leisure time is very different today, and the racer-cruiser has been pushed to the fringe of sailing. Sailing today is less about racing and more about connecting with nature and having fun with people you care about.” explains Andraz Mihelin, Seascope CEO.

So, what does that mean for the development of new sailboats? *“We realised that sailors needed more than a traditional racer-cruiser. We have decided to create a new, groundbreaking category of sailboats: the planing cruiser”* adds Andraz Mihelin.

With its wide expertise and heritage, BENETEAU launches “The planing cruiser”. It redefines small-boat sailing by combining outstanding performance with unparalleled ease of use while offering the comfort of a fully equipped cruiser.

THE REBIRTH OF A LEGEND



With the all-new First 30, BENETEAU is making the new planing cruiser category a highly accessible reality.

Designing a new First 30 would be a challenge at any time. After all, 30 is a legendary number in the First range, even more so with BENETEAU 140-year anniversary. So once again, BENETEAU and Seascope joined forces and brought together a tried-and-tested team of world-class designers and engineers.

Designed around the needs of today's sailors, it is an exhilarating boat that is quick and easy to get planing, yet astonishingly easy to handle even when sailing at double-digit speeds. With low loads, a simple rig and an uncluttered cockpit, it doesn't need a large crew or intense training sessions to make sailing it fun and safe in all conditions - both shorthanded and as a family.

Below the deck, a distinctive, puristic, yet cosy interior creates spacious accommodation for four in two cabins.

Thanks to a high level of engineering, BENETEAU managed to offer an incredible base price of 100.000 EUR excl. VAT. With flexible financial options, the all-new First 30 is making the thrill of planing accessible to a wide range of sailors in more than one way.



BENETEAU

INSIDE, A NEW STYLE OF COSY

The First 30 offers everything one just needs: a comfortable saloon with 1.85 m (6.0 ft) headroom, a proper, functional galley with gimbaled stove and fridge, a marine head, above the standard sized front cabin and a decently sized aft cabin with removable storage elements sufficient for a week's cruising. As one would expect from a true BENETEAU, the interior design combines sustainable materials, such as cork flooring, innovative solutions like magnetic doors or smart storage solutions, and ambient lighting for a cosy feeling.

The interior's functionality and style can be further enhanced with an optional 'premium pack' that includes high-quality upholstery, a saloon backrest, a cutting board, a choice of inner liner colours and materials, and atmospheric lighting.





BENETEAU

HIGH-PERFORMANCE CHILL-OUT AREA

The deck and cockpit layout has been designed with two main goals in mind: reducing clutter to create a big and comfortable chill-out area while still providing outstanding sailing ergonomics. There are two deck layout options available: one for day sailors and cruisers and one for racers. Both cockpit layouts share generous cockpit dimensions with precisely designed features like backrests and toerails. In the cruising layout, both the main and jib sheets are controlled through generously sized winches, so sail trim doesn't require undue physical strength. Control lines are always within easy reach, even when the boat is heeled, and the cockpit floor remains completely uncluttered. The racing layout adds a mainsail traveller and some additional trim controls to create a familiar workspace for racing sailors.



LAUNCHING A NEW REFERENCE

The new Beneteau First 30 offers an unparalleled package of exhilarating speed, easy handling and cruising comfort at an extremely competitive price – a unique combination of qualities befitting the modern successor to the legendary 1977 First 30.

To be discovered in January 2025 at Boot Dusseldorf.

PROVISIONAL SPECIFICATIONS

Length overall	10,33 m	33'11"
Hull length	9,35 m	30'8"
Beam width	2,95 m	12'10"
Light displacement (MLC)	3150 kg	6945 lbs
Standard ballast	1070 kg	2360 lbs
Standard draft	1,98 m	6'6"
Shallow keel	TBA	TBA
Air draft	14,7 m	48'3"
Engine power (shaft drive)	14 HP	14HP
Fuel capacity	50 L	13.2 US Gal
Fresh water capacity:	120 L	31.7 US Gal
Mainsail	28,2 m2	304 ft ²
Jib	29,8 m2	321 ft ²
Masthead gennaker	98 m2	1055 ft ²
Fractional gennaker	86 m2	926 ft ²

EC CERTIFICATION A2 / B6

DESIGN TEAM

Naval architect: Samuel MANUARD

Design: Lorenzo ARGENTO

Structural Engineering: Pure Design & Engineering

Interior design: Sito

Concept and R&D: BENETEAU & Seascope



BENETEAU



Sideview



Topview



Layout

Recommended retail price in standard configuration: 100.000 € excl. VAT

Subscribe for updates on how we work on realising the new sailboat category on www.planing-cruiser.com.

BENETEAU: DESIGNED TO BE REMARKABLE

Since 1884, BENETEAU has been the reference in recreational boating. With its unsurpassed expertise and passion for design, BENETEAU builds remarkable sailing, outboard and inboard boats that do not only turn heads but also bring together people to enjoy unique boating moments in community. With 8 ranges and more than 30 boats, BENETEAU is characterised by a great dedication and audacity.

PRESS CONTACT

Tit PLEVNIK
Tel. +386 31 212 432
t.plevnik@beneteau.fr

WWW.BENETEAU.COM